

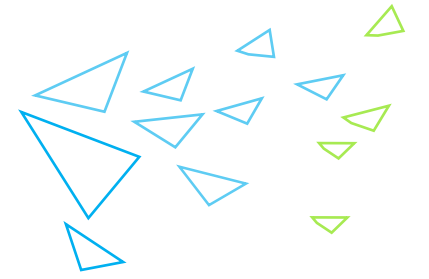
How are major future disruptions going to [positively] impact your business?





Lateral Future Focus

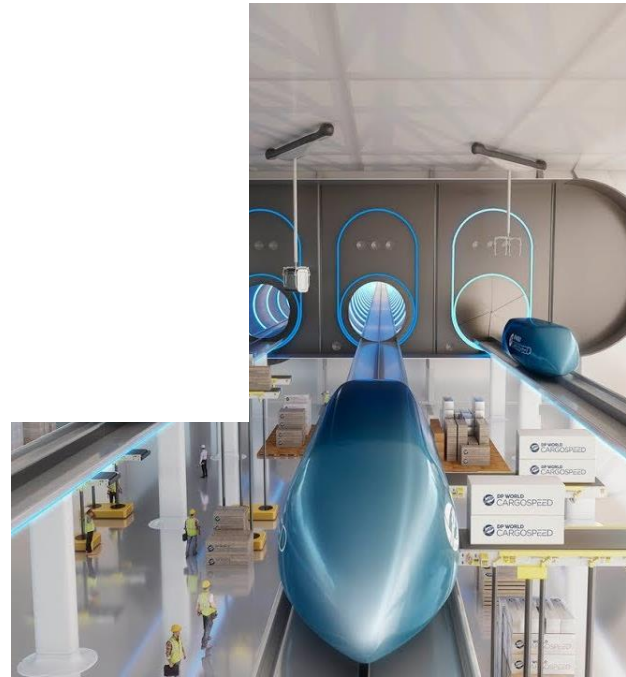
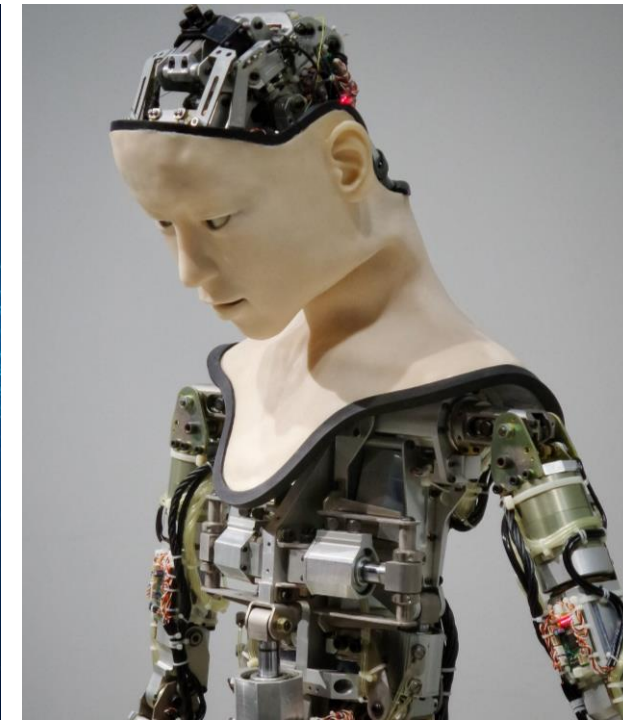
Why lateral future? Think out of your industry, the most critical changes to your business are likely to come from other fields



- Project yourself **+5 to +20 years ahead**
- Beyond digital transformation, develop a 360° **awareness** of the upcoming changes and related issues
- **Stretch** your mind, enrich your collective **vision** and your **strategy**
- Find, as a team, your own **[responsible]** path between futurism and **ethics**
- Identify long-term impact and new **business opportunities**
- **Start** working on them!

A wide scope

- Technology
- Business Development
- Ethics
- Planet
- Data
- Entrepreneurship
- Work
- Management
- Demography
- Life sciences
- Brain
- People



Let's get ready for a better future

What?

A structured and proven approach including immersive stories – inspiring key note talks – group activities – business development & ethical workshops – calls to action

Lateral Future Focus

For whom?

- **Board**
- **C - level management**
- **Innovation team**
- **Management teams**
- **Incubators**
- **Trade associations**

Format?

**From 1 to
2-day workshops –
on-site or off-site
+ follow up
*in English or French***

How about the next day in the office?

- Reinforce lateral future **watch** on selected topics

Lateral
Future
Programme

- Foster **cultural** change and share **awareness** within the company

- Enrich **vision**, values, strategic plan

- Setup task forces to develop **initiatives portfolios** and future **value propositions**



Lateral Future Focus

by
 **Manao**

One of the Top 10
BioTech / Pharma
companies in the world

“Inspiring” • “Well structured” • “Fun”
“Passionate” • “Appetite for follow-up”

Business School
students feed back

“Engaging” • “Essential” • “Inspiring”
“Fascinating” • “Interactive” • “Fun”

Contact us to customize your own programme
• **Francois Marmion** • fm@manao.co.uk • **+447796247100**

**Main
Speaker**
**Francois
Marmion**

**Lateral
Future
Focus**



**Sailing too is about taking
advantage of lateral forces**

**Management
Consulting**
Paris,
Chicago
10 years



**CEO of 2
Startups**
(GBS, Poseidon)
Paris
6 years



Family office
Investment
Director
(VC & PE)
London
6 years

**CEO mentor
& startup
advisor**
London
Since 2016



**Lecturer in
Futures Studies
& Strategy**
London
Since 2017

Dauphine | PSL 
LONDON

